

2023

Annual Report

July 1, 2022 – June 30, 2023



**Quality Teachers
Lead to Quality
Education**



A 501(c)3 non-profit organization

Mission

Catalina Foothills School District (CFSD) Foundation raises supplemental funds to attract, develop and retain excellent teachers throughout the district.

Message from Our President

The CFSD Foundation is All About the Teachers!

Fellow CFSD Families,

Welcome new and returning families to CFSD!

Like me, I hope you are "Proud to be CFSD"! The CFSD Foundation is a 501(c)(3) nonprofit organization founded in 1984. Our all-volunteer Board of Trustees consists of district parents and community members who are dedicated to our mission of attracting, developing, and retaining excellent teachers across CFSD.

I am honored to be serve as the CFSD Foundation's Board President for 2022-23. As a recipient of a strong public school education, I wish the same for my daughter, a CFSD 7th grader. I've witnessed firsthand the power of great teachers, and now more than ever, developing and retaining excellent teachers is critical to the continued success of our CFSD students.

The funds the Foundation gifts CFSD annually offset the costs of Great Beginnings, a multi-year new teacher induction program. Great Beginnings includes mentoring, professional coaching, and professional learning seminars.

We keep our administrative costs low so that your donations really do go to support our teachers. You can donate securely online at www.cfsdfoundation.org; your donation is tax-deductible and may even be eligible for a matching gift from your employer.

Thank you for being a part of the CFSD community and contributing to our students' success. Our school district will continue to be one of the best in the state if there is collaboration between families, teachers, and school leaders. Here's to a fantastic year of our students learning, growing, and thriving at CFSD!

Warmly,

Lori Lundberg-Leung

President
CFSD Foundation



How YOU support quality education at CFSD...



Annual Teacher Fund

The Annual Fund supports our school district by raising supplemental funds for the district's 3-year "Great Beginnings" induction program. Studies show that the quality of a child's teacher is even more important than their class size and that effective training programs increase teacher retention. Donations from this fund are gifted to the district on an annual basis.

Goal: **\$150,000**

Endowments

The Foundation has established two endowments to provide a multi-year source of funding for programs in our schools. Donations earmarked for these endowments are invested with the original principal left untouched and investment earnings available for enrichment.

- **Educational Excellence Endowment**
- **Literacy and the Fine Arts Endowment**



Business Partners

Business Partnership opportunities are reserved for companies who wish to present their goods and services to the 3,500+ families in the Catalina Foothills School District as well as demonstrate their concern and support for the educational success of its youth.



Individual donations are key to the success of your child's education...

Help us continue to enhance our children's education by supporting the Foundation's many fundraising programs:

DISTRICT BENEFACITOR - \$10,000+

Building a legacy of educational excellence does not happen overnight. Gifts at the District Benefactor level of \$10,000+ bolster our annual campaign and convey our donors' belief that CFSD is delivering on its mission "to create a learning environment in which each student achieves academic and personal excellence."

CIRCLE OF EXCELLENCE - \$5,000+

Imagine the impact a gift of \$5,000+ could have on CFSD teachers. Participation in the Great Beginnings program costs approximately \$2,500 per teacher. A Circle of Excellence gift of \$5,000+ provides funding for 2 CFSD educators to engage in this vital professional development program.

HONOR SOCIETY - \$2,500

Direct donations are the best way to make a significant impact on the success of the district and the quality of the education it provides. With a donation of \$2,500 or more, you will join the Honor Society – an exclusive group of families who understand that quality public education requires significant private support.

LEADERSHIP CIRCLE - \$1,000

Private financial support has played an important role in the success of CFSD Schools. By joining the Leadership Circle with a donation of \$1,000 or more, you are showing support for our teachers, your children, and our continued district success.

FRIENDS OF THE FOUNDATION - \$500

Supporting the foundation at our Friends of the Foundation level allows us to increase our support of teacher development in the district and frees up critical district funds for the classroom.

DOLLAR-A-DAY - \$365

Imagine if every family in our school district participated at a minimum of \$365 per year or a dollar a day. 100% participation would raise \$1.5 million for our children! Visit our website and set up a monthly recurring donation of \$30.00.

FUNDRAISING EVENTS

Attending a Foundation event helps supplement individual donations and further expands the financial support offered by the Foundation.



Teacher of the Year recognizes our excellent educators! There is a buffet, fun games for the kids, and speeches from our award winners. It is a beloved celebration that students, parents and educators attend to show support for our wonderful teachers!

Just a few reasons... to be proud of CFSD schools!

**Six (6)
National Merit
Semifinalists**

**CFSD raises base salary
to **\$50,000** for
first-year teachers**

**All CFSD schools
earned an “A”
letter grade by the
AZ Department
of Education**

**The CFHS class
of 2023 was
offered
14+ million
in merit
scholarship
awards**



**CFSD has been
rated the
**#1 School
District in
Arizona**
for the last
seven years.**

**5,400 + Students
(PreK-12)
from 35 Tucson
area zip codes**

**Since 2015, CFSD has had the
highest overall AZMerit passing rates
of any K-12 district,
in both Math and English**

Thank you Donors, for your continued support



District Benefactor

(\$10,000+)

The Sandweiss Family

Circle of Excellence

(\$5,000+)

Kim and Garret Abeyta
Amy and Khush Bhola
Julie Nielson and Julie Brase Hairgrove
The Tennenbaum Family
Tommy and Monique Yamasaki

Honor Society

(\$2,500 - \$4,999)

Valorie and Tim Colson
Katie and Darren Hicks
The Mireles Family
John Kastner and Bee Schlotec

Leadership Circle

Members (\$1,000 - \$2,499)

Randall Dix
Kim and Don Bourn
Robert and Nova Foster
Karol Ginorio
Jeffrey and Amy Hellbusch
Eileen and Todd Jackson
Jon and Melissa Jump
Mary Kamerzell
Marco and Beth Mercaldo
Papas/Corkey Family
Sarah and William Perkins
Peter and Marty Pritz
Jennifer and Bryan Schiller

Friends of the Foundation

(\$500 - \$999)

Dino and Ivelisse Alfaro
Alan and Maria Elena Aronoff
Dan and Vicki Beskind
Jessica and Martin Brandt
Vito and Theo Carvalho
Cholik Chan and Joanna Yip
Vicki Cogelja
Stephen and Tracy Curtin

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Nancy and Larry Leung
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Naehal and Timothy Marra
Eric and Melinda McNeilus
Jennifer Parod and Stephen Howell
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Carole and John Siegler
Jeff and Keri Silvyn
The Skjerping Family
Bill and Michelle Tong
Kim and Todd Tucker
Steven Wang and Helena Yip
Robert Winton
Winston's Family

Dollar a Day Supporters

(\$365-\$499)

Nikolaus and Miranda Anderson
The Belen Family
The Bime Family
The Buffalo Family
Joanna Yip and Cholik Chan
Brooke and Marc Hopkins
Warner Hughes
Julia Insel
Mary and Jim Lonergan
Norma Lugo
Beth and James McGinnis
Steven Nelson
Arthur Northey & Family
Adam and Jacquelyn Peterson
Vasu and Prasad Raju
Vincent and Michelle Rooney
Desi Rosenfield
Jeanette Segel
Jay Sagar
William and Sumi Rowe
The Shetlar Family

The Sever Family

Allen and Jenny Sipe

The Weiners

The Wexler Family

The Wong Family

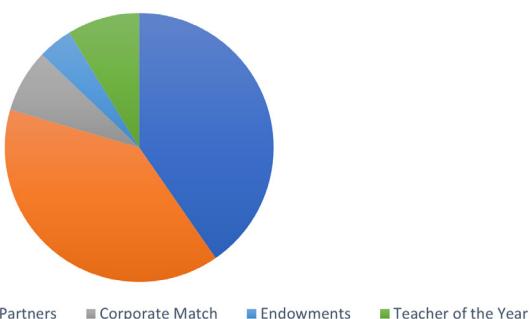
Other

Mary Ashton, Fanny Rose Bangoura, Caden M. Budisavljevic, Sean Carney, Amy Chavez, Mark Cohen, The Delong Family, The Dulger Family, Daniel and Julia Elitzer, Amit and Amita Fadia, The Fidel Family, The Gerasimovich Family, Maya Gomez, Carrie Goodell, Carlos Guerra, The Handler Family, Richard and Penelope Hendricks, Lisa and Mike Hawkins, Eric Hunt, Lydia Hunter, Joe Jonas, Selina Kelly, Floyd Kovatch, Jennifer Kozik, Randi Levin, Grace Lin, Mark and Peggy Littmann, Tom and Laura Logue, Carol Lundberg, Renu Malholtra, Michelle Marrs, Cindy McNeilus, Laura Meinke, Susan Menezes, The Menke Family, Dawn and Ron Mercaldo, Milap Pokharel, Kathy Reed, The Reinold Family, The Rheinheimer Family, David Samer, The Saavedra Family, David Sbarra and Ana Perez-Arrieta, John Schaibley, Carrie Serra, The Skirko Family, The Smith Family, Angela Sollenbarger, Katherine Standridge, Katherine Schuppert and Kenneth Adler, The Stage Family, Michael & Erica Starace, The Sukkar Family, The Thorn Family, Eric and Georgia Thu, Susan Wright, Jenny Wang and Jianfeng Wu, Cathy Yan, Charles and Lucy Young, Mike and Jennifer Zoucha

Donor list is based on our records from July 1, 2022 to June 30, 2023. We make every effort to maintain accurate records. Please advise us regarding any corrections.

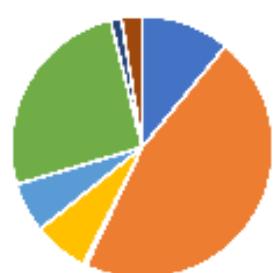
Income & Expenses

INCOME



■ Direct Donations ■ Business Partners ■ Corporate Match ■ Endowments ■ Teacher of the Year

EXPENSES



■ Advertising ■ Teacher of the Year ■ Other Fundraising
 ■ Internet/Technology ■ Legal/Accounting ■ Merchant Fees
 ■ Office Supplies ■ Postage

Annual Teacher Fund

Revenue	
Contributions	\$49,766
Special events net revenue	
Teacher of the Year	\$10,724
Sponsorship	\$48,280
Corporate Match	\$9,384
Rebates	\$164
Expenses	
Fundraising & Operating	\$12,118
Program Services	
Annual Teacher Fund Grant	\$125,000

Endowments and Designated Funds

Current Assets	
Literacy & Fine Arts	
Endowment	\$208,615
Educational Excellence	
Endowment	\$269,159
Butterfly Fund for Science &	
Arts Programs	\$3,315
Nagy Special Needs Fund	\$5,367
Ending Balance June 30, 2023	\$623,918

Board of Trustees 2022– 2023

Lori Lundberg-Leung, President
Rebecca Meyers, Recording Secretary
Sumi Rowe, Treasurer
Meghan Reinold, Communications Director
Paz Terry, Fundraising Director
Melinda McNeilus, Past President

Ivelisse Bonilla
Tanya Buffalo
Denise Frenz
Elena Gerasimovich
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Brooke Hopkins
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Thank you to our 2022-23 Business Partners

