



CFSD Foundation
P.O. Box 65150
Tucson, AZ 85728-5150
520-230-2779
sponsorship@cfsdfoundation.org
www.cfsdfoundation.org

Business Partner Sponsorship Agreement

Business Name: _____
Contact Person: _____ Title: _____
Address: _____ City/State/Zip: _____
Phone: _____ Cell: _____ Email: _____
Web Address: _____

Sponsorship Level \$:
Gold Sponsor -- \$10,000 _____
Silver Sponsor -- \$5,000 _____
Copper Sponsor -- \$3,000 _____

Special Instructions or Requests:

Terms of Agreement:

CFSD Foundation agrees to provide benefits for the appropriate sponsor level as listed on the other side of this page or attached hereto. Sponsor agrees to pay the amount indicated above. This agreement is effective upon receipt of signed document with payment and is in effect for the 26-27 school year, unless otherwise noted. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve any issues that may arise from this agreement as a result of unforeseen occurrences. It is our intent to create a relationship that lasts for years. Thank you for supporting the CFSD Foundation.

It is the responsibility of the sponsor to send a company logo via email to sponsorship@cfsdfoundation.org. Acceptable file formats include jpg, png, gif and tiff in high resolution.

Please complete, sign and mail this agreement, with payment, to:

CFSD Foundation
PO Box 65150
Tucson AZ, 85728

Authorized Signature: _____ Date: _____

Printed Name and Title: _____

Foundation Use Only: Date Received _____ by _____

Mission: The CFSD Foundation raises funds to attract, develop and retain excellent teachers. The CFSD Foundation is a 501(c)(3) nonprofit corporation. Tax ID 94-2916325



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Benefits for Business Partners:

- Great community goodwill
- Year long marketing exposure and visibility to the Foothills market
- Wide distribution to over 5,400 students along with their families, friends, and relatives
- Inclusion in Foundation digital and print materials (special mention, logo, etc.) including:
 - Direct mail pieces, each mailing to approximately 3,800 homes*
 - E-Blasts, each sent to approximately 8,300 unique addresses
 - Prominent placement on annual report
 - Logo and hyperlink placement on CFSD Foundation website
 - Recognition on CFSD Foundation Social Media (Facebook page, Instagram and LinkedIn) with over 900 current followers
- Recognition at fundraising events held during the year (one in the fall and one in the spring) with over 300 attendees (students, parents and teachers)
- Digital CFSD Foundation logo access for use on corporate materials
- CFSD Foundation window display stickers for store front if requested

*Direct mail occurs in August so business partner must commit before July 31st

\$10,000 - Gold Sponsor Extras

- **Large** Company logo prominently displayed on the Billboard messages posted throughout the year at the district school sites
- Recognition in monthly E-Blast with opportunity for dedicated feature in E-blast message **twice** per year with company featured as a highlighted sponsor
- Inclusion of company provided promotional materials at back to school tabling events and presentations from the CFSD Foundation
- Up to **ten (10)** complimentary tickets to each of our fundraising events upon request and feature as a **table sponsor at Teacher of the Year** with over 150 attendees on average
- Special recognition at the fundraising events and time at the mic if requested

\$5,000 - Silver Sponsor Extras

- Medium sized Company logo displayed on the Billboard messages posted throughout the year at the district school sites.
- Recognition in monthly E-Blast with opportunity for dedicated feature in E-blast message **one** time per year with company featured as a highlighted sponsor
- Up to **four (4)** complimentary tickets to each of our fundraising events upon request

\$3,000 - Copper Sponsor Extras

- Small sized Company logo displayed on the Billboard messages posted throughout the year at the district school sites
- Up to **two (2)** complimentary tickets to each of our fundraising events upon request